

OUR STRATEGIC INTENT



GOAL: PARTNERSHIPS

Build partnerships and engage in collaborations to leverage our resources.

VISION

Vibrant Queensland communities enriched by strategic giving.

MISSION

To achieve transformative impact in Queensland communities through active engagement and strong partnerships.

SCOPE

We focus on regional, rural and remote Queensland communities.



GOAL: COMMUNITIES

Build strategic relationships with communities founded in our values of respect, integrity, transparency and collaboration.



GOAL: GROWTH

Maintain sustainability of the Trust by protecting and growing its capital for expanded impact today and tomorrow.

OUR VALUES	1	RESPECT We respect our benefactor's legacy, and those we work with.	2	INTEGRITY We behave with honesty and integrity because we are custodians of the fund.
	3	TRANSPARENCY We present ourselves in an open way because we are accountable.	4	COLLABORATION We build connections to achieve better outcomes for Queensland communities.



GOAL: PARTNERSHIPS

Build partnerships and engage in collaborations to leverage our resources.

- Identify appropriate and relevant potential philanthropic partners and charitable grantee organisations by ensuring:
 - An evidence-based approach
 - Consistency of organisational values and strategies
 - Conducting due diligence
- Develop a partnership plan encompassing all relevant partnerships and collaborations
- Working with our charitable organisations to increase their organisational capacity to ensure effective achievement of:
 - The goals of the project
 - Strengthening of the organisational capacity of our partners
 - Enhanced understanding and capacity of the Trust through research



GOAL: COMMUNITIES

Build strategic relationships with communities founded in our values of respect, integrity, transparency and collaboration.

- Understand the drivers of transformative change for the wellbeing and development of children and youth (and their families) in regional, rural and remote Qld communities
- Identify the needs of the community as they relate to the transformative changes, we want to enable
- Turbo charge these drivers by funding services or activities that:
 - Have multiple impacts
 - Use partnerships and collaboration
 - Are community led
 - Relate to capacity building in the mid to long term
- Measure impact by ensuring we identify lead indicators before we fund an organisation, and ensure we request acquittals by that organisation against the initial intended project impacts



GOAL: GROWTH

Maintain sustainability of the Trust by protecting and growing its capital for expanded impact today and tomorrow.

- Develop and implement an investment strategy for long term growth using:
 - An evidence-based approach
 - A responsible risk-based approach
 - A balanced approach to ethical investing ensuring a fit with organisational values and avoiding investments that have a material adverse impact on the wellbeing and development of children and youth
 - An approach ensuring compliance issues are adequately managed.
- Develop and implement a fundraising strategy for marketing and communication purposes
- Govern responsibly using and including:
 - Risk management and compliance frameworks
 - Audit and assurance frameworks
 - Board succession and composition frameworks
 - An appropriate policy framework
- Efficient and effective management of our resources aiming to be:
 - An employer of choice
 - Utilising volunteers where appropriate
 - Ensuring adequate data protection for our organisation, our partners and our donors